



Arts on the Lake at the
Lake Carmel Arts Center
640 Route 52, Kent Lakes, NY 10512
(845)228-AOTL (2685)

Website: www.artsonthelake.org

SPONSORSHIP OPPORTUNITIES

Arts on the Lake is offering its fourth season of outdoor concerts.

Tiki Daddy (Hawaiian swing meets American jazz), Ada Dyer Sings Aretha Franklin, Cobert Operations (horn-based rock) will appear in a series of concerts on three consecutive Friday evenings starting July 13, 2012.

Sponsorship Opportunities are available at the following levels:

For a PLATINUM Sponsorship of \$1,000 you will receive:

- Name on a banner at the concerts*
- Full page ad in the Arts on the Lake 2012-2013 program*
- Sponsorship credit in advertising and weekly cable announcements*
- Listing as a Summer Concert Series sponsor on our website*
- 6 reserved indoor admissions in the event of inclement weather*

For a GOLD Sponsorship of \$500 you will receive:

- Name on a banner at the concerts*
- ½ page ad in the Arts on the Lake 2012-2013 program*
- Sponsorship credit in 8 advertising and weekly cable announcements*
- Listing as a Summer Concert Series sponsor on our website*
- 4 reserved indoor admissions in the event of inclement weather*

For a SILVER Sponsorship of \$100 you will receive:

- ¼ page ad in the Arts on the Lake 2012-2013 program*
- Listing as a Summer Concert Series sponsor on our website*
- 2 reserved indoor admissions in the event of inclement weather*

As a [Friend of Summer Concert Series](#) for \$30 you will receive:

- Name listed in program*
- 1 reserved indoor admissions in the event of inclement weather*

Mail-In Friend and Sponsor Response Form

Yes, I want to be an Arts on the Lake Summer Concert Series supporter.

Name: _____

Sponsor Level: _____

Address, Phone and email: _____

Please enclose with your check made payable to Arts on the Lake and mail to:

*Arts on the Lake
640 Route 52
Kent Lakes, NY 10512*

*For additional information, email inquiry@artonthelake.org
or leave a message at (845) 228-2685 (AotL).*