



Arts on the Lake at the
Lake Carmel Cultural Center
640 Route 52, Kent Lakes, NY 10512
(845)228-AOTL (2685)
Mailing Address: 102 Route 311, Carmel, NY 10512
Website: www.artsonthelake.org

SPONSORSHIP OPPORTUNITIES

Arts on the Lake is planning its second season of outdoor concerts.

Something New (a Beatles Tribute Band), Bobby Kyle Blues Band, Swamp Gumbo Cajun Rock and Vaneese Thomas R & B Sisters of Soul will appear in a series of concerts on four consecutive Friday evenings starting July 23, 2010.

Sponsorship Opportunities are available at the following levels:

For a PLATINUM Sponsorship of \$1,000 you will receive:

- Name on banner at concert
- Full page ad in program
- Sponsorship credit in 4 weekly radio ads and 8 weekly cable announcements.
- Listing as a sponsor with the event on our website
- 6 reserved admissions to each show
- An opportunity to meet the artists following the performance

For a GOLD Sponsorship of \$500 you will receive:

- Name on banner at concert
- ½ page ad in program
- Sponsorship credit in 8 weekly cable announcements
- Listing as a sponsor with the event on our website
- 4 reserved admissions to each show
- An opportunity to meet the artists following the performance

For a SILVER Sponsorship of \$100 you will receive:

- ¼ page ad in program
- Listing as a sponsor with the event on our website
- 2 reserved admissions to each show

As a [Friend of Summer Concert](#) Series for \$40 you will receive:

- Name listed in program
- 1 reserved admission to each show

Mail-In Friend and Sponsor Response Form

Yes, I want to be an Arts on the Lake Summer Concert Series supporter.

Name: _____

Sponsor Level: _____

Address, Phone and email: _____

Please enclose with your check made payable to Arts on the Lake and mail to:

Robert Bradley, Treasurer

Arts on the Lake

102 Route 311

Lake Carmel, NY 10512

For additional information, email inquiry@artsonthelake.org

or speak with Kate at: 917 853-6821.