

ARTS ON THE LAKE

2011 PROGRAM

Advertising Specifications

- Ads are featured in programs for one year from the time of first printing.
- All advertising must be at least 266 ppi at 100% to ensure quality standards.
 - Advertising is in black & white, except back outside cover.
 - Please send digital files as pdf with fonts included or jpg.

If desired, Arts on the Lake will layout a basic ad from your copy and/or business card for an additional layout service fee to cover costs.

RATES:

Back Outside Cover	\$300
Inside Front Cover	\$200
Inside Back Cover	\$200
Full Page	\$175
Half Page	\$100
Quarter Page	\$60
Basic Ad Layout Service	\$25

Business Name

Business Address

Contact Name

Contact Email

Contact Phone

For more information, email inquiry@artsonthelake.org or call us at 845-228-2685.



Arts on the Lake
 at the Lake Carmel Cultural Center
 640 Route 52
 Kent Lakes, NY 10512
 845-228-2685
www.artsonthelake.org

PROGRAM TRIM SIZE: 5.5" X 8.5"

FULL PAGE SIZE: 4.75" X 7.75"

HALF PAGE SIZE: 4.75" X 3.75"

QUARTER PAGE HORIZONTAL SIZE:
4.75" X 1.875"