Art Squared 2014 Prospectus

Art Squared is a blockbuster annual fundraiser organized by the Visual Arts Committee to benefit Arts on the Lake's programming and administration. Following are details about how to participate in the fun.

Who: Individuals who self-identify as artists or creative types working in any medium (music, writing, 2D/3D/4D visual art) are eligible to participate in *Art Squared*. Arts on the Lake membership is not required (though you are warmly welcomed to join), and the age of the creator is not a parameter.

<u>What:</u> Participants are required to use the six-inch square(s) of foam core available through the Arts on the Lake Visual Arts Committee. Exhibition fees are \$10 for a single square, or three squares for \$25. There is no limit to the number of squares that can be purchased and exhibited by an individual artist. Fees are payable when the materials are picked up, either in cash or a check made out to Arts on the Lake.

Visual work can be done on one or both sides of the square(s). Three-dimensional works can extend a *total* of 3 inches from the flat sides of the six-inch foam core square: 3 inches from one side, or 1 inch from one side and 2 inches from the other side, or a different configuration in similar proportions. Work will be exhibited according to the needs of each piece; for instance, two-sided creations will be hung from the ceiling.

All submitted creations will be auctioned with an opening bid of \$10 with \$1 bid increments. All proceeds are contributed directly to Arts on the Lake.

When, Where, and How:

Materials Pick-Up: Foam core squares will be available beginning Wednesday, January 22, 2014. Contact Roy Volpe at 845.878.4127 or royvolpe@gmail.com to request squares and arrange a pick-up location.

Art Drop-Off: All completed work for *Art Squared* is to be dropped off at Arts on the Lake on Monday, March 3, 2014, from 6pm to 8pm, or by special arrangement made with Roy Volpe at 845.878.4127 or royvolpe@gmail.com.

Art Squared Silent Auction (and Dance Party): Saturday, March 8, 2014, from 7pm to 10pm at Arts on the Lake. All Art Squared creations will be displayed anonymously, but artists are encouraged to attend the fundraiser, bid during the silent auction and boogey to the tunes of DJ Tony Sottile and singer Angelina Mendes once the auction closes.

Contact Roy Volpe at 845.878.4127 or royvolpe@gmail.com with questions or concerns.